

2012 MILFORD FARMERS' MARKET

COMMUNITY INFORMATION AND GENERAL RULES

All vendors shall receive a copy of these rules.

VISION STATEMENT of the Milford Farmers' Market:

The Milford Farmers' Market is a volunteer organization which seeks to provide local farmers and artisans with profitable direct-marketing opportunities in an entertaining and family-friendly atmosphere. The markets' goal is to supply the citizens of Milford and the surrounding community with a wide variety of high quality, fresh, primarily organic, and locally-produced foods as well as natural products, all in a convenient location. In addition, the volunteers of the Milford Farmers' Market seeks to educate the public about nutritional, economic, environmental and social implications of eating seasonally and locally.

- Milford, MI is a town of 21,500 residents, located in Northeast Oakland County. Milford has a vibrant downtown area, home to popular restaurants and distinctive shops, and draws visitors from the greater Oakland County area. On market day, Milford's Central Park draws a large crowd for the "Concert in the Park" series.
- The median income of a Milford resident is \$59,668.
- The Milford Farmers' Market is committed to showcasing local farmers, producers, and artisans. Only product grown or made by our vendors, in Michigan, will be considered for market. We are also committed to providing a variety of vendors in order to create an interesting and consumer-friendly market.
- The Milford Farmers' Market will sell reusable shopping bags, advertise in local media, and create many banners, signs, and flyers to be posted throughout the community.
- Additionally, the Milford Farmers' Market will hold children's activities, cooking demos, and special events. Invitations are extended to non-profit organizations to promote our commitment to building community through our organization's work.
- Our Farmers Market is held on Thursday afternoons from 3PM to 8PM, beginning May 10th, and ending October 18th. The location is East Liberty Street between S. Main & Union. There is ample public parking on all nearby streets, as well as lots located on either side of Main St.
- No pets (except guide dogs) or smoking allowed on the site.
- Bicycles, skateboards and in-line skates are not permitted within Market grounds.
- No soliciting or distribution of literature is permitted on the Market walkways.